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FIT MAKES DIGITAL LEARNING CONTENT AVAILABLE ON THE ONLINE LEARNING PLATFORM MYAGI

Biketec GmbH - known for its modular FIT e-bike system - is expanding its offering for specialist retailers with a comprehensive presence on the digital learning platform Myagi. All FIT online learning content is now available on Myagi, an established learning platform in the bicycle industry. In addition to FIT, renowned brands such as i:SY, Giant, Orbea, Accel Group, Vaude, Garmin and Abus are already using Myagi for their training content. This is Biketec's response to the growing network of specialist dealers across Europe and the high international demand for professional training.

Various courses are available to specialist dealers, which include learning content on the Biketec brand and company, maintenance and service topics as well as product presentations and sales tips on various components and systems, including the Pinion MGU - running on FIT. The content has a modular structure and is available in five languages. They mainly consist of short videos with a length of two to four minutes. The topics cover various aspects of Biketec with the FIT e-bike system, including

- Company and e-bike system
- Components of the FIT system
- FIT E-Bike Control App and accessories
- Service and maintenance
- FIT dealer area
- Documents including newsletter

New videos are uploaded every two weeks to ensure that users are always kept up to date.

The platform allows every specialist retailer to register individually and track their own learning progress. Registration on Myagi is free of charge for specialist retailers. Specialist retailers can access the Myagi platform via the [FIT retailer area](#) - a cockpit for specialist retailers with access to all service tools.

In addition, the learning content can be conveniently accessed via the Myagi app on tablets and smartphones, which further increases flexibility and accessibility.

To mark the launch of the digital learning content on Myagi, the new products for the 2025 model year will be presented to bike retailers in an exclusive video. This video offers a preview before the official presentation at the Eurobike Show.

About Biketec GmbH

Biketec GmbH develops and markets innovative technologies for e-bikes. With its FIT e-bike system integration technology, Biketec GmbH combines electrical components from various well-known manufacturers into a “best-in-class” system and offers intelligent and flexible solutions for e-bike manufacturers, Specialist retailers and consumers dealers and end customers. Biketec is the only system provider to integrate motors from different manufacturers into a single system.

The highly qualified employees have many years of experience in software development and system integration of e-bike components and reflect Swiss precision. Biketec GmbH offers ebike specialist dealers a comprehensive all-round service. Technically sophisticated tools and products guarantee a high level of reliability. The company attaches great importance to the ongoing training of service staff from specialist dealers.

The advantages for e-bike riders lie in the unique riding experience that FIT technology creates for e-bike users. FIT is making e-bike riding more comfortable and safer with new design ideas, a connected app and additional functions.

Biketec GmbH is a spin-off of the Swiss e-bike pioneer FLYER AG, headquartered in Huttwil, Switzerland. The subsidiary Biketec Europe GmbH, headquartered in Elsenfeld, Germany, is responsible for all business activities in the EU.

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